



BABA MASTNATH UNIVERSITY

ASTHAL BOHAR, ROHTAK-124021

(Established under Haryana Private Universities Act, 2006)

Recognized by UGC vide letter No. F. 8-14/2012 (CPP-1/PU) dated 05-01-2016

Ref. No. BMU/Acad./2024/ 4732-61
To

Dated: 18/7/24

1. All the Deans of the Faculties & Principals of Colleges.
2. All the HODs of the Departments
BMU, Asthal Bohar, Rohtak.

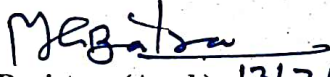
Sub: - MOU between Baba Mastnath University and Amocare Pvt Ltd, Gurugram.
Sir/Madam,

This is to inform you that a Memorandum of Understanding between Baba Mastnath University and Amocare Pvt Ltd, Gurugram has been signed on 29.06.2024 for a period of One year which has been approved by the Vice-Chancellor in anticipation of approval of Academic Council and Board of Management. The Dean, Faculty of Pharmacy has been appointed as Nodal Officer for this MOU.

A copy of the same is enclosed herewith for your information and further necessary action.

Yours faithfully,

Encl: As above


Dy. Registrar (Acad.) 13/7/24
for REGISTRAR

C.C to: -

1. Dean Academic Affairs, BMU, Asthal Bohar, Rohtak.
2. Dean, Faculty of Pharmacy, BMU, Asthal Bohar, Rohtak.
3. Incharge, IT Cell, BMU, Asthal Bohar, Rohtak (for uploading the same on the University Website)
4. PA to Vice-Chancellor (for kind information of the Vice-Chancellor), BMU, Asthal Bohar, Rohtak.

amocare

Memorandum of Understanding (MOU)

between
Baba Mastnath University, Asthal Bohar, Rohtak
and
Amocare Pvt Ltd, Gurugram



Effective Date: 29/06/2024

Parties:

- Baba Mastnath University (Faculty of Pharmacy, and Faculty of Ayurveda), Asthal Bohar, located at Rohtak, Haryana hereinafter referred to as the "University".
- Amocare Private Limited located at 3rd Floor, AltF, JMD Empire Square, Mehrauli Gurugram Road, Sector 28, Gurugram- 122002 hereinafter referred to as the "Company" or "Amocare".

Purpose:

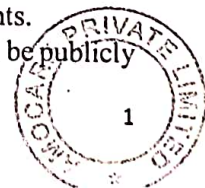
This MOU establishes a collaborative partnership between the University and the Company to help both the parties achieve below mentioned objectives:

- **Joint R&D Efforts:** Conduct joint research and development activities for Amocare's upcoming product line.
- **Live Project Exposure:** Provide university students with hands-on experience and exposure to live projects under the guidance of industry experts.
- **Clinical Trials:** Utilize the university's daily OPD of ~250 patients for product trials and/or customer feedback.
- **Resource Utilization:** Optimize the use of university space and existing equipment for R&D purposes.
- **Certifications and Acknowledgments:** Certify students upon project completion and acknowledge the university's contribution on Amocare's website and other media platforms.

Benefits for both the parties:

Benefits for Baba Mastnath University

- **Industry Collaboration:** Opportunity to collaborate with a leading wellness company, fostering academic-industry relationships.
- **Real-world Experience:** Students will gain practical experience by working on live projects, enhancing their skills and employability. Product development can be used for PhD research Project.
- **Certification:** Students will receive certificates from Amocare, adding value to their academic credentials and increase the opportunity for placements.
- **Research Recognition:** University's involvement in the research will be publicly recognized on Amocare's website and other media platforms.



- **Publication:** Product development/Clinical/Customer studies to be published in recognised Journals.

Benefits for Amocare

- **R&D Support:** Access to the university's resources, including students, space, and equipment, to support the R&D of new products.
- **Clinical Trial Base:** Utilize the university's OPD for conducting necessary product trials and/or customer feedback.
- **Innovation:** Joint efforts will foster innovation, leading to the development of high-quality wellness products for consumers.
- **Market Credibility:** Collaboration with a reputed university enhances the credibility and marketability of Amocare's products. Amocare to have exclusive IP rights to market such products across the world which are developed through this collaboration.

Roles and Responsibilities:

Roles and Responsibilities of Amocare

- **Provide R&D Templates and Methodologies:** Supply structured templates and research methodologies to guide the R&D process.
- **Industry Expertise:** Offer guidance and expertise from industry professionals to support the research projects.
- **Investment in Tools and Devices:** If additional tools or devices are required within the budget, Amocare will invest in them.
- **Certification:** Issue certificates to students upon the completion of their R&D projects.
- **Acknowledgment:** Mention Baba Mast Nath University on Amocare's website and/or other media platforms, acknowledging their contribution to the product development.

Roles and Responsibilities of Baba Mastnath University:

- **Student Participation:** Provide students to participate in the R&D projects.
- **Facilities and Equipment:** Allow the use of university space and existing equipment for R&D activities.
- **Clinical Trials:** Facilitate the use of the university's OPD for product trials.
- **Collaboration Management:** Coordinate with Amocare to ensure smooth execution of the joint projects.

Implementation Plan:

- **Initiation:** Formalize the partnership through an MoU (Memorandum of Understanding).
- **Project Kick-off:** Organize a kick-off meeting to align on goals, timelines, and roles.
- **R&D Activities:** Commence joint research activities using the provided templates and methodologies.
- **Clinical Trials:** Conduct product trials in the university's OPD under supervised conditions.
- **Monitoring and Review:** Regularly monitor progress and conduct review meetings to ensure alignment with objectives.



- **Certification and Acknowledgment:** Upon completion, issue certificates to students and update Amocare's website with the university's acknowledgment.

Financial Liabilities: There will be no financial liabilities of any kind or any of the Institutions

Confidentiality: Both parties agree to maintain the confidentiality of any proprietary or sensitive information shared during the period of this MoU.

Duration: This MOU shall be in effect for a period of 1 year unless terminated by any party after which it may be renewed by mutual agreement.


Termination: This MOU may be terminated by either party with written notice to the other party in case of a material breach of the terms and conditions outlined herein.

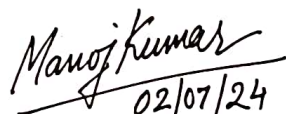
Amendments: Any amendments or modifications to this MOU must be made in writing and signed by both parties.

Governing Law: This MOU shall be governed by and construed in accordance with the laws of Haryana

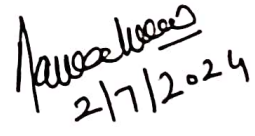
Signatures:

Authorised Signatory


PRABHAT MAHESHWARI
DIRECTOR & CO-FOUNDER
AMOCARE PVT LTD, GURGAON


02/07/24
DR. MANOJ KUMAR
REGISTRAR
BABA MASTNATH UNIVERSITY,
ROHTAK

WITNESS
ANKIT AGARWAL


2/7/2024
WITNESS
DR. NAVEEN KUMAR
DEAN ACADEMIC AFFAIRS
BABA MASTNATH UNIVERSITY
ASTHAL BOHAR, ROHTAK